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## **kWhOURS LAUNCHES TIME AND COST REDUCING COMMERCIAL**

### **ENERGY AUDIT TOOL kW-Field™**

*Mobile data collection and management platform software streamlines process and increases value of commercial energy audits*

**SEATTLE, WA and CAMBRIDGE, MA JUNE 15, 2010** - [kWhOURS, Inc.](http://www.kwhours.com) [http://www.kwhours.com] creators of software for data collection and management for commercial energy audits today launched and announced the general availability of kW-Field™ a unique mobile solution that reduces up to 30 percent of the time and cost of energy audits for commercial and industrial buildings. kWhOURS made the announcement at the West Coast Energy Management Congress, Booth #118, at the Washington State Convention and Trade Center, Seattle, WA.

kW-Field™ is a software package designed for a touch-screen tablet PC. The customizable program allows an engineer to include only those factors they want considered in a specific building. The field auditor is then guided by a series of prompts for inputs. The data collected can then be directly uploaded into an accepted efficiency analysis program, such as ENERGY STAR, for immediate ratings and efficiency improvement recommendations.

kW-Field™ brings a quantum leap of data collection efficiency to the \$3.5 billion U.S. commercial energy auditing industry, at a time when demand for audits is significantly outpacing auditors' current capacity. This imbalance is projected to worsen as a direct result of economic stimulus funding and commercial tax credits aimed at improving energy efficiency for buildings – some 40% of the energy consumed in the U.S.

“There are approximately 87 billion square feet of commercial building space in the United States, much of which is audited every three to five years” said, Colin Davis, Founder and CEO of kWhOURS, which has created 16 cleantech jobs, including ten in Massachusetts during the past year. Davis added, “The practice of dispatching qualified engineers armed with clipboards and pencils is a major impediment in realizing the promise of energy efficiency quickly. Without audits, retrofits cannot effectively move forward. kW-Field addresses the challenge head-on.”

kW-Field™ simplifies and streamlines the data collection stage by automating repetitive tasks. The data, pictures and audio notes are subsequently uploaded to a web-based system for analysis, enabling engineers to focus their efforts where they deliver the greatest value in the auditing process.

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## **kWhOURS launches kW-Field, p. 2, June 15, 2010**

“We recently put kW-Field™ to the test in auditing a large leisure resort,” stated Hans B.H. Hoogeveen, Certified Energy Manager at Efficient Energy Advisors [link: <http://www.efficientenergyadvisors.com/>]. “We found it to be an excellent, intuitive tool for managing a complex project. Our execution time was significantly reduced, along with the risk of data loss possible with conventional methods. The superb data handling capabilities got us through the analysis stage quickly.”

The recent distribution of \$4 billion from the General Services Administration to bring energy efficiency to Federal Government buildings is the latest in a series of American Recovery and Reinvestment Act [link: [http://www.recovery.gov/About/Pages/The\\_Act.aspx](http://www.recovery.gov/About/Pages/The_Act.aspx)] grants that is driving up the demand for commercial building audits. A few examples include the recent distribution of \$452 million in grants to California, Maine, Michigan, New York and 21 communities around the country as part of the ARRA and the announcement from the U.S. Department of Energy [DOE] that \$28 million will be made available for energy efficiency retrofits in federal government buildings. The demand is exploding, yet little has been done to address the vast, pre-existing backlog of energy audits caused by process inefficiencies.

According to a 2009 survey of the energy industry by the Association of Energy Engineers (AEE), commercial energy audits are typically performed by professional engineers with an average of 15 years of experience. These highly-skilled, costly individuals spend much of their time performing simple repetitive data collection tasks, such as recording nameplate efficiencies on various components and manually migrating shorthand notes to spreadsheets. kW-Field™ literally eliminates all of the time consuming paperwork and data entry giving auditors time to conduct more audits thus having a positive effect on the company’s bottom line.

Said Davis, “As a former energy auditor myself, I’ve walked in their shoes, and felt their pain. Our team built kW-Field™ to address these inefficiencies, and the market is responding.”

### **About kWhOURS, Inc.:**

Founded in 2009, kWhOURS Inc. stands on the premise that the existing energy auditing process not only can, but must be improved to meet the rising demand for energy efficiency in commercial enterprises. Led by a team with decades of energy and software experience, kWhOURS Inc. aims to transform the industry into one that is equipped to speed the adoption of energy-efficient and renewable technologies worldwide. For more information visit: [www.kwhours.com](http://www.kwhours.com)

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